

Hawaii Invasive Species Council
Public Outreach Working Group
December 5, 2005 10am – noon
HDOA, Plant Quarantine Branch

1. Call to Order
2. July and October minutes approved without changes.
3. Grant Reports:
 - 18 applicants, 9 awards for 65K total. Good range of proposals, Mark is working on finalizing contracts.
 - Past grant updates: Some still catching up from last year.
 - Viewed a portion of the piece from Dive and Trek Hawaii ('05 awardee)
 - Request by Moanalua Gardens Foundation (MGF) for funding to continue their project. However, they did not submit an application, so decision made to not provide more money.
4. Airport Signage Project:
 - Have received Fed funds. Need to meet w/ The Nature Conservancy (TNC), Coordinating Group on Alien Pest Species (CGAPS) for input/comments
 - FAA must approve for anything in airports. Check w/ Ed Noda, consultant
 - DOT is breaking ground on new invasive species inspection facility on Maui
 - DOT has two videos. One is used on airlines, one is used for staff education
5. Outreach Database (image of database distributed for review/comment)
 - Jackie and Joylynn designed with assistance from Aaron Kogan.
 - Categories of geographic area, target audience, contact numbers, types of outreach, photos, events, etc. Individual databases can be combined for a statewide masterlist.
6. Outreach Projects
 - Projects entered on spreadsheet. Funds are available to begin projects.
7. Legislative Briefing
 - Senator Kokubun inviting 3 subcommittees to meet in January for program overview. Four program areas to be presenting.
8. Pest Hotline
 - In operation! 643-PEST is island-wide number. Routed to DOA local office, then forwarded to Honolulu. Invicta database used and will generate a report for DOA/ISC/CTAHR/DOH to follow-up. First-time calls listed/tabulated/reported/documented.
 - PSAs filmed and completed. Airing on five stations (2, 4, 9, 8, 16)

9. Report from Outreach Specialists:

- Jackie: interagency snake rapid-response meeting; Kauai Conservation Conference at end of April; doing outreach in schools, recruiting for YCC; Children's health fair; working w/ National Tropical Botanical Gardens (NTBG) on clean out for spring to implement code of conduct; DAR provided funding for 2 alien aquatic rack cards; working on database.
- Joylynn: Arbor Day fair; Malama I Ka Aina award to Nancy Snow, landscaper; PR meetings at monthly gatherings; MCC field tour to native forest to explain impacts; develop MISC general brochure and field book; work on database
- Priscilla: Researching potential stories (NPR?); progress reports; Hawaii Marine Algae Supersucker Event; attending clean-up events; Malamalama (UH Alumni pub) doing major article; developing list of local publications and lead times; developing list of conferences for exhibits; work with DBEDT for economic impacts of invasives to get into business roundtable
- Rachel: Brochure for OISC – draft circulated and under development; work on access to private land; inventory of current PR materials to see where gaps can be filled in
- Christy (for Big Island): Job offered to someone – awaiting official response
- Mark: Strategic Plan – wants to work on and inviting volunteers (for public outreach section)
- Maile: DOH and DOD sponsoring Hawaii Environmental Forum on Dec 8. Invasive species priority issue.

10. Next Meeting: Feb 10 2006

Action Items:

Mark: Work with DOT re: videos

Priscilla: Work with Mark for progress reports on grant projects