

Although planned outreach products and projects on aquatic invasive species did not commence, POWG participants assisted DAR staff and the DLNR Public Information Officer on planning and implementing media outreach on several projects using native sea urchins in controlling alien algae in Kāneʻohe Bay. A media day hosted television and print news journalists as DAR biologists and a local canoe club released captive-bred native sea urchins on a patch reef. Videographer Cal Hirai was contracted to produce a video news release that was supplied to television news stations, and B-roll was taken and edited into an Outside Hawaiʻi segment on OC16.



Jonathan Blodgett explained to media the importance of restoring balance to the bay



KITV 4's Dick Algire interviewing Dave Cohen, DAR's native urchin hatchery manager.