

*Aloha
i ke Kai*

**YOUR \$1 MAKES
A POWERFUL WAVE**



MAHALO for joining us to preserve Hawai'i's breathtaking marine life.

When you participate in ocean activities, your **\$1 Aloha i ke Kai** fee goes directly towards safeguarding Hawai'i's marine ecosystems and coastal communities.

\$1
Per Ocean
Activity



\$1 - \$5
Million
Annual Revenue



**Ocean
Stewardship**



GREATER OCEAN HEALTH AND ABUNDANCE

The **Aloha i ke Kai** fee supports place-based, community-led ocean stewardship, research and restoration of coral reefs, marine debris prevention, and the maintenance of mooring buoys, just to name a few. These efforts are essential for the protection of marine biodiversity and the overall health of our ocean ecosystem.

It's more than a fee; it's a pledge to support collective stewardship of our ocean together by fulfilling our kuleana (responsibility) to ensure its preservation for current and future generations.

Aloha i ke Kai — Love for our Ocean

When we connect intimately with our ocean, we live and embody *aloha i ke kai*.

Learn more at:

DLNR.Hawaii.gov/AlohaKeKai



#AlohaKeKai

@HawaiiDLNR

