

Kealakekua Bay State Historic Park Stakeholder Survey

Summary of Responses

The survey ran for two weeks in May 2016. It was sent to some 311 addresses. The survey was designed by Belt Collins Hawaii LLC with input from the Division of State Parks (DSP). The objective of the survey was to learn in some detail how stakeholders assess conditions at the Park and various potential changes.

Of those invited:

- 251 opened the survey, of whom
- 175 responded to the survey
- 5 opted out¹
- 7 were not deliverable.

The survey invitation went to e-mail addresses collected by DSP and Belt Collins Hawaii. These addresses came from sign-in sheets at meetings and discussions in 2015 and early 2016, and from the permittee list for vessels in Kealakekua Bay. This is not a random sample: It is a selection of persons who have already indicated that they are concerned about the bay. By zip code, nearly 40% of respondents were from Captain Cook, 6% from Kealakekua, and nearly 40% from Kailua Kona. Nearly all the remainder were from other places on the Big Island.

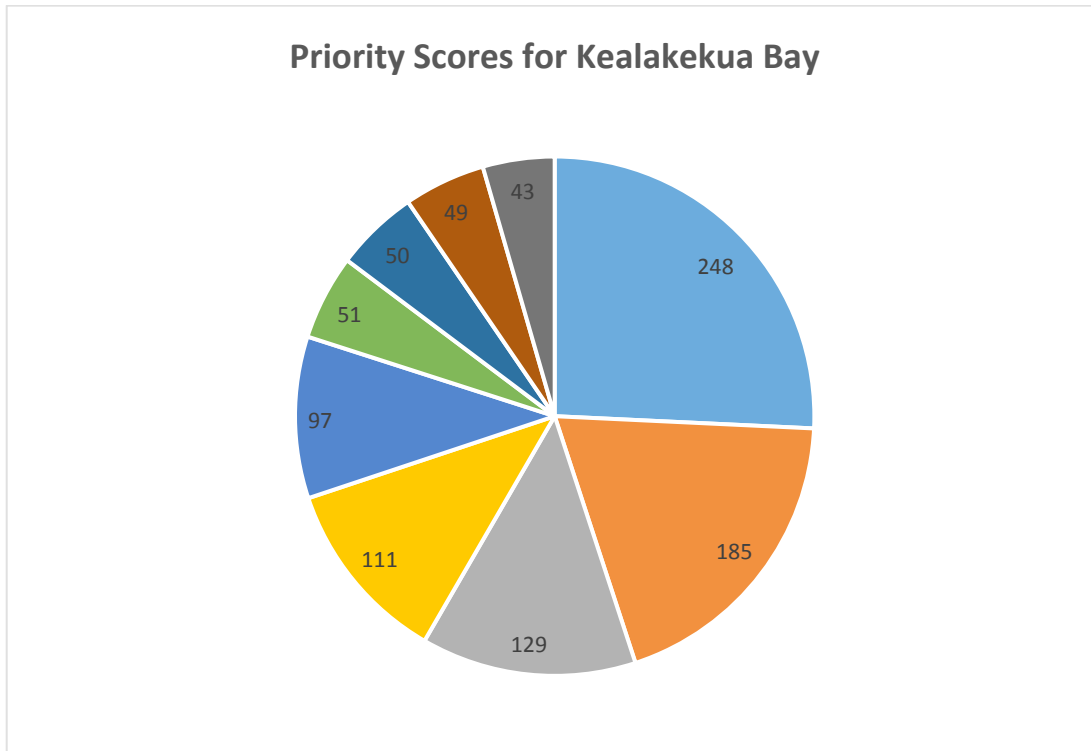
In analyzing the survey, we looked for consensus. We didn't find 100% agreement, but there were clearly some general points of agreement. First of all, there was general agreement on priorities – “the top needs for Kealakekua Bay”:

1. Access and use of the park for recreation (Score = 248)
2. Protection of the natural and cultural resources (Score = 185)
3. Enforcement of laws and rules (Score = 129)

SCORE: If someone listed a priority as 1st, it scored as 3; if someone listed it as 2nd, it scored as 2; if someone listed it as 3rd, it scored as 1. These scores simply add up the number of 1st to 3rd priority votes that survey respondents provided.

¹ SurveyMonkey knows these people opted out, but we do not, so they may still receive updates from us about the Master Plan process.

Here is the distribution of all these scores:



<u>Score</u>	<u>Priority</u>
248	Access for recreation
185	Protect resources
129	Enforcement
111	Developing new facilities
97	Creating a sense of place
51	Interpretive program
50	Visitor services and park presence
49	Commercial venues
43	Access for cultural practitioners + vessel safe haven

The detailed results (to be posted at the DLNR website) identify the range of views and comments that people shared with us. Points of agreement -- defined as 88 or more responses out of 175, a majority of those who might have answered -- can be listed here:

Ka'awaloa:

- Provide maintenance (144)
- Stabilize walls (112)
- Remove alien vegetation (91)
- Provide self-guided tours (107)
- Develop interpretive trails of the archaeological complex (91)
- Provide enforcement on site (105)
- Allow non-commercial non-motorized vessels with permits to land (125)
- Allow commercial non-motorized vessels with permits to land (104)

Ka'awaloa Cove and the Bay:

- Prohibit commercial vessels for 1 or 2 days a week (121)
- Establish and enforce a dolphin rest area (101)

Nāpō'opo'o Beach

- Allow non-motorized vessel launch (106)

Nāpō'opo'o Section of the Park

- Provide a restroom if develop Parcel 1 (133)
- Provide interpretive exhibits on Parcel 1 (96)
- Clear vegetation around the heiau; restore the cultural landscape (90)
- Provide an interpretive trail around the heiau and pond (90)

Nāpō'opo'o Landing

- Allow non-commercial vessel launch (144)
- Provide toilets (113)
- Drop off of vessels (99)
- Interpretive signs for visitors (93)