

HAWAII INVASIVE SPECIES COUNCIL
Public Outreach Working Group Minutes

9:00 a.m. to 11:00 a.m., July 11, 2005 Hawaii Department of
Agriculture – Plant Quarantine Conference Room

1. Call to Order – Introductions

Attend: Mark Defley, Joylynn Oliveira, Jackie Kozak, Priscilla Billig, Darcy Oishi, Christy Martin, Maile Sakamoto, Ken Foote

2. Approval: Minutes of May 18, 2005 meeting.

Corrections: Joylynn's last name spelling "Oliveira".

3. New Chair

Laura no longer with HDOH. Maile Sakamoto will take over as interim Chair.

4. Discussion: Outreach Position Updates on Workplans, Monthly reports

a. Jackie Kozak – Kauai

- Continuing to do outreach in the community RE: KISC. Folks have been calling KISC to schedule talks and to participate in community decision talks.
- Banana Poka Round-up, County Fair upcoming.
- Carijoa article submitted to Skin Diver. Sept. DAR plan to eradicate, KISC will do land-based support.
- Update column in Kauai agriculture/business newsletter.
- Want to start KISC newsletter.
- Coqui outreach to Lawai
- Art-Science project for schools
- German filmmaker in Aug w/ KISC, NTBG, etc.
- Printing for KISC—Aloha Center for printing is providing support via training

b. Priscilla Billig – Oahu and Maui

- VOA miconia, coqui shows not edited yet. She was very jazzed about
- HDOT signage: had meeting with HDOT and they said they were working with
- HPR interview with Christy for terrestrial; Signe for marine invasives.
- Oahu coqui letter and inserts to nurseries completed. Need to take to printer.
- Have miconia insert/flyer
- Working on an algae flyer.
- Will get stamps and temporary tattoos for kids.
- Doing magnet with coqui cut-out with circle slash.
- Nimlok display stackable and panels come apart. Will go to showroom to look.
- Still working on the database.
- Working on aquatics article.

Action Item: Mark D. will try to get an HDOT participant for the working group.

Action Item: Priscilla will get copies and use restrictions from HPR.

c. Joylynn Oliveira –Maui

- Have two new displays at Kahului Airport. Will be there until Dec.; free space, supplies \$500
- Participated in June coqui meeting.
- Attended hydrated lime workshop.
- Two newsletter articles, one for HDOA, one for MNBG
- Veiled chameleon open house to re-acquaint neighborhood with MISC, procedures.
- Entire MISC staff to Lanai for retreat. Worked on fountain grass, lots at golf course at Lodge at Koele. Walked almost all streets surveying for BBTV (only BBTV-free island).
- Have an intern from Stanford that will evaluate miconia outreach efforts in Hana through the end of August.
- Working on updating and organizing image catalog for internal use. (Darcy recommends “mantis”)

Action Item: Joylynn will send Christy pictures of new displays to send to PO group.

Action Item: Darcy will send Joylynn, Priscilla information on Mantis software.

Action Item: Joylynn will look into scheduling an outreach event for Lanai community, communicate with Priscilla/Christy

d. Christy Martin – Big Island

- Have been trying to fill in for BIISC/HISC outreach.
- Big Island outreach position: Posted position, received resumes, 8 selected for interviews. Should be scheduled for end of July.
- Big Island legislators are setting up several meetings in each district re: coqui. CGAPS and BIISC invited to participate and give updates. Have requested that the intro talk by CGAPS cover a few invasive species, including WNV, miconia, in addition to coqui. Don't want to give the impression that coqui are the only problem.

Action Item: Mark will delve into PCSU outreach accounts (quagmire) and communicate with group about account numbers, etc.

5. Old business:

- a. Budget Request Status: Will leave general.
- b. CGAPS Media Campaign: Website, Pest Hotline
- c. Outreach Grants Status Update

- Aquatic invasive booklets won't happen--not all funds went out to groups, some had to be spent for sprayers and citric acid for each island. OC16 show funds still in the works.

Action Item: Christy will send out short link names for ISCs that will be linked to new website.

6. New business

Maile: WNV info printed 500 bus posters, 500 posters for teachers. Mark Furuya artwork.

Ken: Public comment period closed for Lehua Island rodent eradication. Less than 10 comments received. Next will be working on the media strategy.

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Priscilla: Approaching television stations to get someone on to talk about coqui, reports.

Jackie: Can we discuss logos for ISCs? Perhaps we can get one that reflects what we do more? Discuss meaning and use of a logo.

Joylynn: We have almost 30 people working at MISC now. We are getting together a standard operating procedures manual, with a section on public relations. Does anyone have something like that?

Action Item: Ken and Jackie have draft documents on outreach/messages, will send them to Joylynn.

Mark:

-HISC working groups: Groups appear too large, few action items, unwieldy. Need to have a definite list of people/agencies involved in the working groups. Will need to apply any rules made to all working groups. -Will try to work with ISCs and folks to try to keep a better handle of “by-catch”. - Letters such as Sid Singer’s, Cathy Goeggel will always be there. Would suggest that you develop relationships with the people in the community that are in opposition, be a road of communications between the groups.

Action Item: Mark will forward the copy of formal response letter to coqui concerns to the outreach staff.

8. Next Meeting—

10:00a.m. – 12:00 noon, August 22, 2005 Hawaii Department of Agriculture – Plant Quarantine Conference Room 1849 Auiki Street - Sand Island Honolulu, Hawaii 96819

Adjournment

