

**Hawaii Invasive Species Council
Public Outreach Working Group Meeting
Wednesday, October 21, 2010
4:00 p.m. to 5:30 p.m.
DOFAW Conference Room 325**

MINUTES

1. Call to Order

2. Introductions

Attendance: Lissa Fox (MISC), Chris Dacus (DOT), Evelyn Wight (TNC), Christy Martin (CGAPS), Jacqueline Kozak (HISC), Page Else (BIISC), Elizabeth Speith (USGS/HCSU), Tiffani Keanini (KISC), Christy Finlayson (DOFAW/HISC), Keren Gundersen (KISC), Teya Penniman (MISC), Patti Clifford (HISC), Lisa Ferentinos (DOFAW, Watershed Partnerships)

3. Review of Resources Working Group Meeting

- Recommending that POWG receives a total of \$224,818 for FY2011
- HISC members will vote on final budget on October 27

4. Discussion of FY2011 priorities and objectives

• **Legislators**

- Plan site visits, possible helicopter tours
- Reach out to staff
- Consider Conservation Day (in addition to AG Day)

• **Watershed Partnerships educational video about feral animal impacts**

- HISC staff assistance

• **Aquatics**

- Outreach about urchin project
- Materials and messages
- Connect with existing outreach
- Plan aquatics outreach meeting (Jackie)
- Staff assistance to DAR

• **Protocols for people working in conservation areas (Rachel and Lisa)**

- Chris will send DOT's protocols to the group for reference

• **Early Detection of Pests and Diseases**

- Staff assistance with ARRA grant
- Train staff on detection of targets
- Connect with CTAHR interns

- Maui needs entomological assistance, explore CTAHR resources (ISCs)
- Create good way to disseminate Pest Alerts
- **Best Management Practices/Nursery & Landscaper Outreach**
 - Work with HDOA staff to get ag/landscape related alerts and BMP's
 - Group/headings on Ag website (ask Janelle)
 - Create drafts and survey for local associations for feedback
 - Develop island-specific programs
- **Biocontrol**
 - Staff assistance
 - Copies of DVD (from Cal Hirai)
 - Work on a general biocontrol website and update strawberry guava
 - Highlight biocontrol at Ag Day at the Capitol
- **Buy Local Message**
 - Raise awareness about not buying plant materials over the internet
 - Staff assistance to 4Ag for HISC-supported PSA
 - Educate about top ten list of dirty commodities and promote local alternatives in partnership with HDOA
 - Look into displays at Fosters and other botanical gardens

5. Status of FY2010 Objectives

- Biocontrol objectives mostly completed (communications session, HDOA educational materials, website on strawberry guava, staff assistance), will continue as priority
- Work on Plant Pono project continues, led by CGAPS
- Best Management Practices will be a FY2011 priority
- Efforts to install educational signage at ports will continue

6. Meeting Adjourned