Masaru Emoto July 22nd, 1943 – October 17th, 2014
he was born in Yokohama in July 1943. He is a
graduate of the Yokohama Municipal University's
department of humanities and sciences, with a
focus on International Relations. In 1986, he
established the IHM Corporation in Tokyo.

In October of 1992, he received certification from
the Open International University as a Doctor of
Alternative Medicine. Subsequently he was
introduced to the concept of micro cluster water in
the US and Magnetic Resonance Analysis
technology. The quest thus began to discover the
mystery of water.

He undertook extensive research of water around
the planet, not so much as a scientific researcher,
but more from the perspective of an original
thinker. At length, he realized that it was in the
frozen crystal form, that water showed us its true
nature.

He has gained worldwide acclaim through his
groundbreaking research and discovery, that
water is deeply connected to our individual and
collective consciousness.


We all learn valuable life lessons at our own pace, but there is one basic truth we all learn early. Positive, compassionate words comfort and heal; negative words and insults hurt. Until recently, we knew this only because we could feel it. Now we can actually see it. Thanks to the experimental work of Dr. Masaru Emoto, we can look to water, and its frozen crystals, to confirm the healing power of beautiful music, positive thinking, uplifting speech, and prayer.

In his various books, the first of which was
published in 1999, Dr. Emoto, a doctor of
Alternative Medicine, introduced the novel idea
that water not only reflects the physical word
around it (as when we use a placid lake or pond
as a mirror), but it also reflects the consciousness
of the being surrounding it.

The experiment he used to discover this included
bottles filled with water, that were set under either
a positive or a negative influence. For example,
some bottles of water were wrapped with written
notes, with the writing facing inside the bottle that
said, “thank you.” This was done in various
languages. No matter what language was used,

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http://www.masaru-emoto.net/english/emoto.html
By exposing water to a particular word or piece of music, freezing it, and photographing the ice crystals formed, Dr. Emoto has shown that from beautiful words and music, come beautiful crystals, and from mean-spirited, negative words, come malformed and misshapen crystals. What is the significance? It becomes clear when we remember that the adult human body is approximately 70% water and infant bodies are about 90% water. We can be hurt emotionally and, as the water can be changed, for the worse physically by negativity. However, we are always closer to beauty when surrounded by positive thoughts, words, intentions and ultimately those vibrations.

Dr. Emoto’s theories can be explored further by reading his books, The Hidden Messages in Water, The True Power of Water, The Secret Life of Water, Love Thyself, and now in his children’s books as well. His work is also presented in the movie What the Bleep Do We know?

“Water is very special to me. As a researcher, I have studied it and found that is has many magical qualities. I hope you hear my message about water, and use it to make positive changes for yourself, and for our world.”

Masaru Emoto has studied water for over twenty years. Water has been Dr. Masaru Emoto’s passion. He has studied water around the planet form the perspective of an original thinker, and is the author of a number of bestselling books, a three-volume photo collection of beautiful water crystals, and now two children’s books about water. These books have been translated into more than thirty-five languages.

Dr. Emoto is a longtime advocate for water and now spends a majority of his time travelling around the world giving seminars, in order to spread the message of peace that is indicated by the crystals he has photographed. He is President Emeritus of the International Water for Life Foundation, a not-for-profit organization that is in the process of distributing his free book for children The Message from Water, as promised in his keynote speech at the United Nations in 2005, to every child on the planet over the next ten years.

Dr. Masaru Emoto’s stunning water-crystal photographs have enchanted millions of people in his many books. His groundbreaking work has shown that thoughts and words have a direct effect on water-crystal formation, and since our bodies are mostly water, our thoughts and words certainly affect not only ourselves, but the world around us. In Dr. Emoto’s second book for children The Secret of Water, Dr. Emoto brings water’s message of love, peace, and hope to the next generation. Entertaining and educational, his book offers an understanding of water that will encourage parents and children alike to value and give thanks to our most precious resource.

In 2003 the United Nations proclaimed the years 2005-2015 as its International Water for Life Decade, which urges citizens of the world to take individual responsibility to learn all about water. In a time wrought with environmental catastrophes and natural disasters, The Secret of Water and his not-for-profit book, The Message from Water children’s version, show the necessity of protecting water, and offer messages of hope and empowerment. Help us shift consciousness through our thoughts, through our words, and prayers, and through our commitment to respect each other with love and gratitude. May our understanding of water, and help bring peace to all humankind.

His work was featured in the award winning film “What the Bleep do we know?” produced in USA in 2004 and also “Water the Mystery” produced in Russia in 2006.

He is now head of IHM General Institute where water crystal photos are produced and president of Office Masaru Emoto, LLC and Emoto Peace Project foundation which is not for Profit organization.

He is selected as Watkin’s spiritual master’s list for 2011 and 2012. He received a special award for water by Gala Spa award in year 2012.