

STATE OF HAWAII  
DEPARTMENT OF LAND AND NATURAL RESOURCES  
Land Division  
Honolulu, Hawaii 96813

November 10, 2016

Board of Land and Natural Resources  
State of Hawaii  
Honolulu, Hawaii

PSF No.: 16MD-047

Maui

Issuance of Right-of-Entry Permit to the Association of Surfing Professionals (ASP) North America LLC , dba The World Surf League, for a Professional Women’s Tour Surf Event at Lipoa Point, Honolua, Lahaina, Maui, Tax Map Key: (2) 4-1-001: Portion of 010.

APPLICANT:

Association of Surfing Professionals (ASP) North America LLC, dba World Surf League, a Foreign Limited Liability Company.

LEGAL REFERENCE:

Sections 171-55, Hawaii Revised Statutes, as amended.

LOCATION:

Portion of Government lands at Lipoa Point, Honolua, Lahaina, Maui, identified by Tax Map Key: (2) 4-1-001: Portion of 010, as shown on the attached map labeled Exhibit A.

AREA:

Total Area: 3.5 acres (Exhibit B)

CHARACTER OF USE:

Women’s Professional Surf Competition purposes.

CONSIDERATION:

Total amount due: \$30,492.00 for 2 days of competition with up to 20 days of site use:  
3.5 acres (152,460 sq. ft.) x \$0.10 per square foot per day x 2 days = \$30,492.00  
(Thirty thousand, four hundred and ninety two dollars).

ZONING:

State Land Use District: Conservation and Agriculture

TRUST LAND STATUS:

Not applicable: Acquired after August, 1959  
DHHL 30% entitlement lands pursuant to the Hawaii State Constitution: NO

TERM OF RIGHT-OF-ENTRY:

The actual competition is a two day event. Competition days will be determined by surf conditions during the holding period. The right of entry allows for up to 20 days of use:

- November 17 to 22, 2016: Production equipment loaded onsite.
- November 23, through December 5, 2016: Event holding period.
- December 6 to 11, 2016: Event clean up and restoration of subject area.

CHAPTER 343 - ENVIRONMENTAL ASSESSMENT:

In accordance with Hawaii Administrative Rule Section 11-200-8 and the Exemption List for the Department of Land and Natural Resources approved by the Environmental Council and dated June 5, 2015, the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Item No. 51, that states "Permits, licenses, registrations, and rights-of-entry issued by the Department that are routine in nature, involving negligible impacts beyond that previously existing."

APPLICANT REQUIREMENTS:

Applicant shall be required to:

- 1) Obtain permit approval for the ocean activities portion of this event from the DLNR, Division of Boating and Ocean Recreation;
- 2) Provide and implement a traffic management plan that clearly defines internal road access, circulation and means of site control to allow for free flowing traffic in the interest of health and safety of event participants and spectators;
- 3) Obtain a Use and Occupancy Permit from the State DOT Highways Division as needed for portions of Honoapiilani State Highway 30 that shall be impacted by the surf event;
- 4) Strive to meet "Deep Blue" surfing event protocols and or equivalent methods in the preparation and execution of this event;

REMARKS:

ASP North America, LLC, doing business as the World Surf League is requesting the use of approximately three and a half (3.5) acres of unencumbered State land in the area overlooking Honolua Bay for the final stop of the World Surf League's Women's Professional Championship Tour. The area of use, and related consideration, has increased by half acre in order to accommodate significant changes to traffic flow and parking demands as discussed below.

The holding period for this two day surf event will begin on November 23, 2016 and run through December 5, 2016. The start and end dates for the event will be determined by desired surf and overall weather conditions.

The requested area of use will accommodate staff parking, public parking, three office trailers to house administrative and media services, portable toilets, competitors tent, tents for judges, officials, beach announcer, web announcers, event staff and their equipment; and a designated VIP area with controlled access.

*Traffic Management Plan*

Pursuant to concerns related to traffic congestion along the dirt access road at Lipoa point and along State Highway 30, experienced in both the 2014 and 2015 WSL surf events; event coordinators have established a traffic management plan which limits access to the dirt access road on the two days of competition as well as established off-site overflow parking made available through a partnership with the Maui Prep Academy. Flyers will be distributed containing a map and directions to the overflow parking lots and WSL will shuttle people from the overflow parking lot to the event site throughout the day. Key components of the traffic management plan include the following (Exhibits C, D, & E):

- Signage, traffic cones and barriers will be placed along State Highway 30 to prevent cars from parking along portions of the highway in order to maintain sight distance at turns in the road and to eliminate traffic congestion on the highway (Exhibit C).
- No vehicle access will be allowed onto the dirt access road on the two days of competition, except for twenty (20) support vehicles to accommodate eighteen (18) existing competitors.
- Three (3) uniformed officers will be stationed along Highway 30 to manage traffic flow in and out of the event area. Officers will allow, through the dirt access road, up to twenty (20) vehicles for competitors and direct all other vehicles toward the onsite public parking area. Once the onsite parking lot is full, all other vehicles will be directed to overflow parking at the Maui Prep Academy. These officers will also be responsible for enforcing all tow-away zones established along Highway 30. Event coordinators shall have a working agreement with a vendor capable of towing away vehicles as may be needed.

- In the designated parking area, there will be three (3) uniformed attendants to guide parking and traffic flow.
- From the turn off of Highway 30 to the surfers trail at Lipoa Point, there will be up to three (3) uniformed attendants to guide competitor parking and to ensure spectators do not wander into areas deemed dangerous along the pali at Honolua Bay.

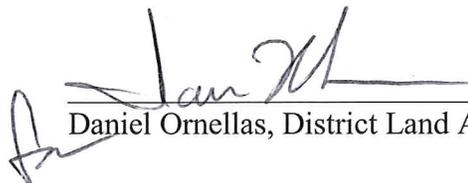
Between the dedicated on-site parking lot and the over-flow parking lot at Maui Prep Academy with shuttle service to and from the event; applicant believes that traffic concerns will be mitigated.

Staff recommends charging the standard rate for this right of entry as the revenue will be used for the management and maintenance of the area. The Department has received support from area legislators to generate revenue from the use of the parcel for commercial events for this purpose.

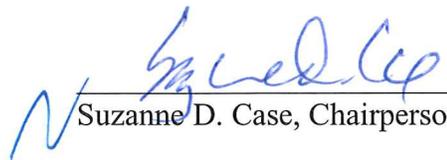
RECOMMENDATION: That the Board

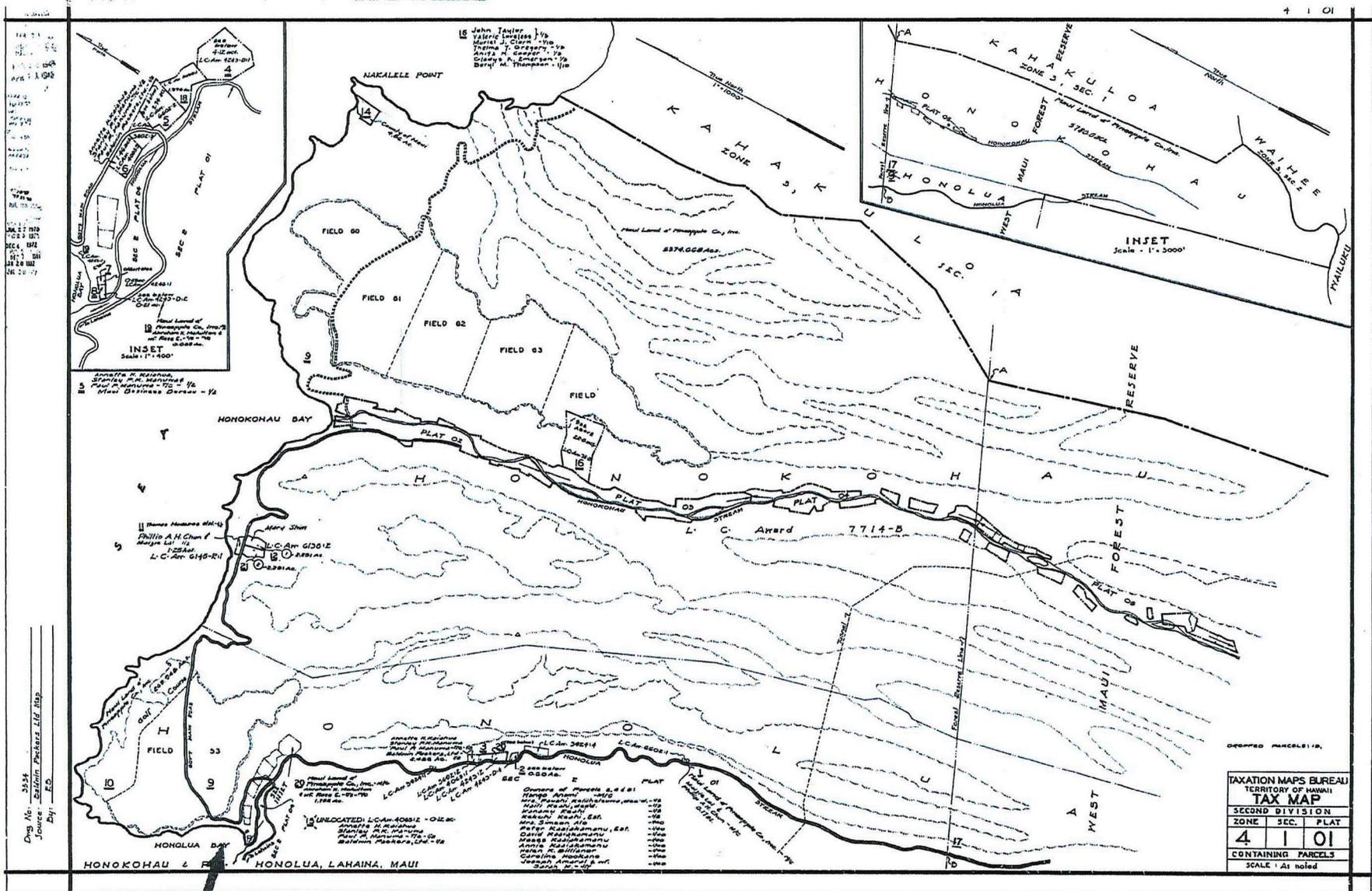
1. Declare that, after considering the potential effects of the proposed disposition as provided by Chapter 343, HRS, and Chapter 11-200, HAR, this project will probably have minimal or no significant effect on the environment and is therefore exempt from the preparation of an environmental assessment.
2. Authorize the issuance of a right-of-entry permit to the ASP North America, LLC, dba The World Surf League, covering the subject area under the terms and conditions cited above, which are by this reference incorporated herein and further subject to the following:
  - A. The standard terms and conditions of the most current right-of-entry permit form, as may be amended from time to time;
  - B. Such other terms and conditions as may be prescribed by the Chairperson to best serve the interests of the State.
  - C. Authorize the District Land Agent the authority to promulgate the Right-of-Entry permit as approved.
3. Authorize the use of the right of entry fee revenue for the management and maintenance of the subject parcel.

Respectfully Submitted,

  
\_\_\_\_\_  
Daniel Ornellas, District Land Agent

APPROVED FOR SUBMITTAL:

  
\_\_\_\_\_  
Suzanne D. Case, Chairperson



TAXATION MAPS BUREAU  
 TERRITORY OF HAWAII  
**TAX MAP**  
 SECOND DIVISION  
 ZONE SEC. PLAT  
 4 1 01  
 CONTAINING PARCELS  
 SCALE: As noted

174 73  
 174 72  
 174 71  
 174 70  
 174 69  
 174 68  
 174 67  
 174 66  
 174 65  
 174 64  
 174 63  
 174 62  
 174 61  
 174 60  
 174 59  
 174 58  
 174 57  
 174 56  
 174 55  
 174 54  
 174 53  
 174 52  
 174 51  
 174 50  
 174 49  
 174 48  
 174 47  
 174 46  
 174 45  
 174 44  
 174 43  
 174 42  
 174 41  
 174 40  
 174 39  
 174 38  
 174 37  
 174 36  
 174 35  
 174 34  
 174 33  
 174 32  
 174 31  
 174 30  
 174 29  
 174 28  
 174 27  
 174 26  
 174 25  
 174 24  
 174 23  
 174 22  
 174 21  
 174 20  
 174 19  
 174 18  
 174 17  
 174 16  
 174 15  
 174 14  
 174 13  
 174 12  
 174 11  
 174 10  
 174 9  
 174 8  
 174 7  
 174 6  
 174 5  
 174 4  
 174 3  
 174 2  
 174 1

Map No. 3854  
 Source - Salton Parker Ltd. Map  
 Day: E.D.

SUBJECT AREA

# Maui County Parcel Maps

Maui County Parcel Maps interface showing a satellite map of Maui with parcel boundaries overlaid. The interface includes a toolbar at the top with icons for Zoom In, Zoom Out, Pan by Hand, Get Info, Zoom To Parcel, Center On Parcel, Measure, Area Tool, Print Page, Search Sales, and Additional Options.

**Controls**

Available Layers

- Parcels
- Yearly Sales
- Parcel Numbers
- Pending Parcel Changes
- Roads
- Tsunami Evacuation Zones
- Flood Hazard Areas
- State Land Use Districts
- Special Management Area
- Streets ( Google)
- Satellite (Google)
- Hybrid (Google)
- Physical (Google)
- qPublic BaseMap



[Show Scale](#)

Google

Exhibit B

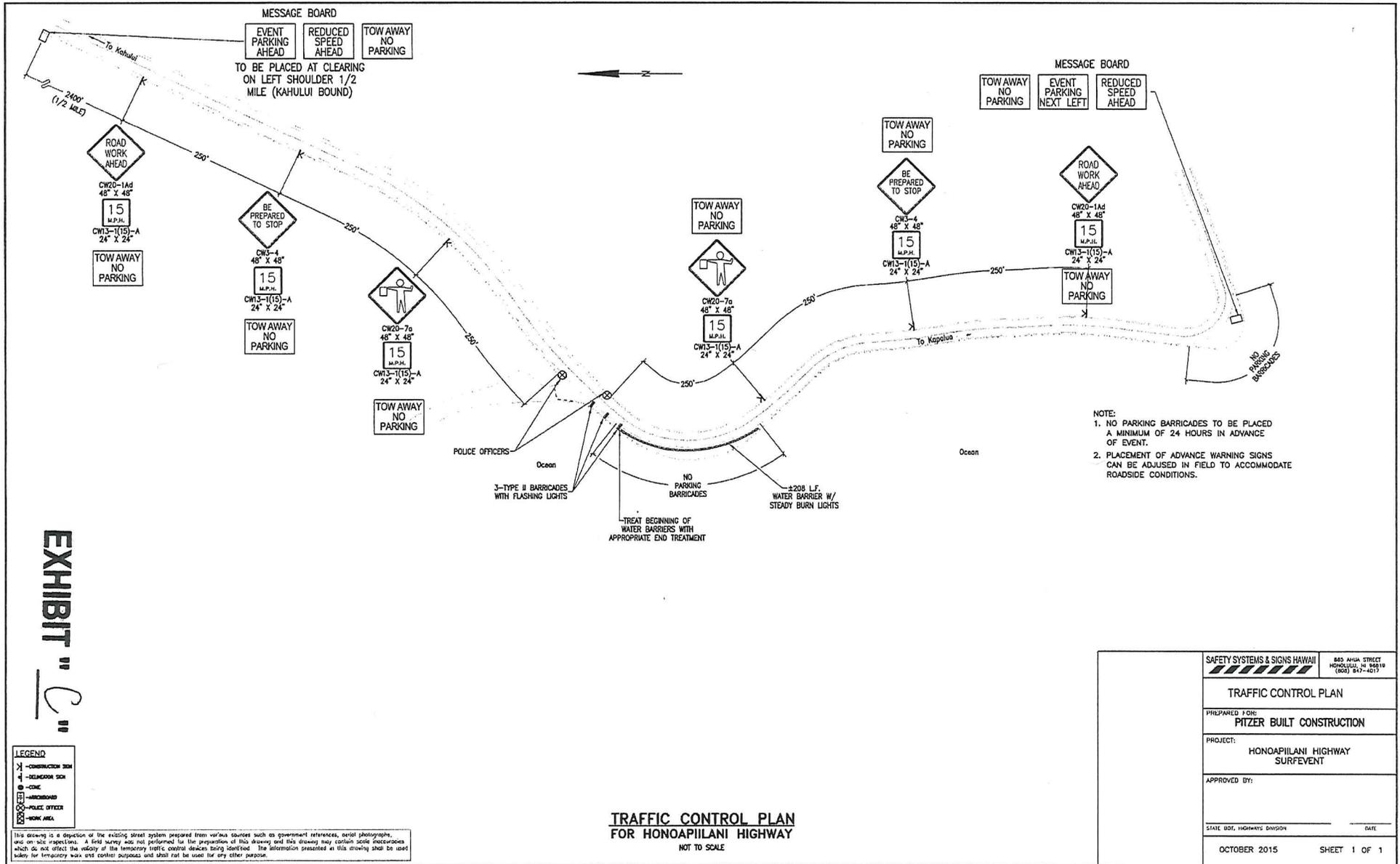


EXHIBIT "C"

**TRAFFIC CONTROL PLAN  
FOR HONOAPIILANI HIGHWAY**  
NOT TO SCALE

SAFETY SYSTEMS & SIGNS HAWAII		845 AHUA STREET HONOLULU HI 96819 (808) 947-4017
TRAFFIC CONTROL PLAN		
PREPARED FOR: PITZER BUILT CONSTRUCTION		
PROJECT: HONOAPIILANI HIGHWAY SURFEVENT		
APPROVED BY:		
STATE DOT, HIGHWAYS DIVISION	DATE	
OCTOBER 2015	SHEET 1 OF 1	

- LEGEND**
- X - CONSTRUCTION SIGN
  - ▲ - DELINEATOR SIGN
  - - CONE
  - - MESSAGE BOARD
  - - POLICE OFFICER
  - ▭ - WORK AREA

This drawing is a depiction of the existing street system prepared from various sources such as government references, aerial photographs, and on-site inspections. A field survey was not performed for the preparation of this drawing and this drawing may contain scale inaccuracies which do not affect the safety of the temporary traffic control devices being installed. The information presented in this drawing shall be used solely for temporary work and control purposes and shall not be used for any other purpose.

THESE PLANS WERE PREPARED BY SAFETY SYSTEMS HAWAII INC. ALL OWNERSHIP RIGHTS IN THESE PLANS ARE RETAINED BY SAFETY SYSTEMS HAWAII INC. THESE PLANS WERE PREPARED FOR USE SOLELY ON THIS PROJECT AND ANY OTHER USE OF THESE PLANS IS NOT AUTHORIZED.

World Surf League  
Women's Pro at  
Honolua Bay, Maui

no parking  
athlete parking

Parking area

Parking area

No Parking

No Parking

Gate

Surf Contest Area

- Trailers
- Tents
- Portapotties
- Additional Parking
- Previous Event Areas
- Traffic Control

EXHIBIT "D"

## **2016 Maui Women's Pro Proposed Traffic Management Plan**

The goal of this traffic management plan is to reduce hazards to both pedestrians and vehicles in and around the Maui Pro event site. It plans to mitigate issues identified at the 2014/2015 event to ensure a safe and accident free zone leading up to and within the event's geographical parameters.

### **Highway Controls**

#### **Highway Reader Boards:**

Event proposes the rental of 2 highway reader boards to be placed on both the North and South approaches to the event site on Honoapiilani Highway. The reader boards will carry the primary messaging that there is to be no parking along the highway but will also be used to direct patrons to park within the designated parking areas onsite.

#### **Police Bike Rack/Crowd Control Barricade:**

Event will place barricade at key locations along Honoapiilani Highway to prevent the public from parking or pulling off onto the shoulders. The primary focus will be at the turnout/lookout point as well as the east side of the highway leading up to the blind turn approaching the event site.

#### **Uniformed Patrol:**

Event will employ off duty Maui PD or DOCARE officials to manage traffic flow along the Honoapiilani Highway approach to the event on heavy traffic days. Event will work closely with the local PD and DOT for recommended key placement of said officers.

### **Event Site Controls**

#### **Onsite Parking within "Event Parking Lot":**

All patrons will be encouraged to park within the designated "Event Parking" area located to the right immediately upon turn off into the site. Uniformed security will be positioned at the entrance to direct traffic into the lot. Event will work with local contractor to create as many spots as possible within the permitted space and will employ additional local security guards to monitor the lot to ensure maximum capacity.

In addition, a designated overflow Event Parking area located at Maui Prep Academy will be used. Event will provide shuttle service to and from Maui Prep Academy and the event site on a rotating basis throughout the day when the event is running. Event will make sure there is adequate shuttle drop off zone within the current footprint. Event will get messaging out to the local community that overflow parking is available this year.

DAVID Y. IGE  
GOVERNOR OF HAWAII



**STATE OF HAWAII  
DEPARTMENT OF LAND AND NATURAL RESOURCES**

POST OFFICE BOX 621  
HONOLULU, HAWAII 96809

November 10, 2016

SUZANNE D. CASE  
CHAIRPERSON  
BOARD OF LAND AND NATURAL RESOURCES  
COMMISSION ON WATER RESOURCE MANAGEMENT

KEKOA KALUHIWA  
FIRST DEPUTY

JEFFREY T. PEARSON, P.E.  
DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES  
BOATING AND OCEAN RECREATION  
BUREAU OF CONVEYANCES  
COMMISSION ON WATER RESOURCE MANAGEMENT  
CONSERVATION AND COASTAL LANDS  
CONSERVATION AND RESOURCES ENFORCEMENT  
ENGINEERING  
FORESTRY AND WILDLIFE  
HISTORIC PRESERVATION  
KAHOOLAWE ISLAND RESERVE COMMISSION  
LAND  
STATE PARKS

**EXEMPTION NOTIFICATION**

regarding the preparation of an environmental assessment pursuant to Chapter 343, HRS and Chapter 11-200, HAR

Project Title: Issuance of Right-of-Entry Permit to the Association of Surfing Professionals, LLC; dba World Surf League for a Professional Women's Tour Surf Event.

Project / Reference No.: 16MD-047

Project Location: Lipoa Point, Honolua, Lahaina, Maui, Tax Map Key: (2) 4-1-001: Portion of 010.

Project Description: Women's Professional Surf Competition purposes.

Chap. 343 Trigger(s): Use of State Land

Exemption Class No. and Description: In accordance with Hawaii Administrative Rule Section 11-200-8 and the Exemption List for the Department of Land and Natural Resources approved by the Environmental Council and dated June 5, 2015, the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Item No. 51, that states "Permits, licenses, registrations, and rights-of-entry issued by the Department that are routine in nature, involving negligible impacts beyond that previously existing."

Recommendation: It is anticipated that the requested use will probably have minimal or no significant effect on the environment and is presumed to be exempt from the preparation of an environmental assessment.

  
Suzanne D. Case, Chairperson  
Date 10/28/16