

STATE OF HAWAII  
DEPARTMENT OF LAND AND NATURAL RESOURCES  
Land Division  
Honolulu, Hawaii 96813

October 13, 2017

Board of Land and Natural Resources  
State of Hawaii  
Honolulu, Hawaii

PSF No.: 17MD-126

Maui

Issuance of Right-of-Entry Permit to the Association of Surfing Professionals (ASP) North America LLC , dba The World Surf League, for a Women's Professional Tour Surf Event at Lipoa Point, Honolua, Lahaina, Maui, Tax Map Key: (2) 4-1-001: Portion of 010.

APPLICANT:

Association of Surfing Professionals (ASP) North America LLC, dba World Surf League,  
a Foreign Limited Liability Company.

LEGAL REFERENCE:

Section 171-55, Hawaii Revised Statutes, as amended.

LOCATION:

Portion of Government lands at Lipoa Point, Honolua, Lahaina, Maui, identified by Tax Map Key: (2) 4-1-001: Portion of 010, as shown on the attached map labeled Exhibit A.

AREA:

Total Area: 3.5 acres (Exhibit B)

CHARACTER OF USE:

Women's Professional Surf Competition purposes.

CONSIDERATION:

Total amount due: \$30,492.00 for 2 days of competition with up to 25 days of site use:  
3.5 acres (152,460 sq. ft.) x \$0.10 per square foot per day x 2 days = \$30,492.00  
(Thirty thousand, four hundred and ninety two dollars).

ZONING:

State Land Use District: Conservation and Agriculture

TRUST LAND STATUS:

Not applicable: Acquired after August, 1959

DHHL 30% entitlement lands pursuant to the Hawaii State Constitution: NO

TERM OF RIGHT-OF-ENTRY:

The actual competition is a two day event. Competition days will be determined by surf conditions during the holding period. The right of entry allows for up to 25 days of use:

- November 17 to 24, 2017: Production equipment loaded onsite.
- November 25, through December 6, 2017: Event holding period.
- December 7 to 11, 2017: Event clean up and restoration of subject area.

CHAPTER 343 - ENVIRONMENTAL ASSESSMENT:

In accordance with Hawaii Administrative Rule Section 11-200-8 and the Exemption List for the Department of Land and Natural Resources approved by the Environmental Council and dated June 5, 2015, the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Item No. 51, that states "Permits, licenses, registrations, and rights-of-entry issued by the Department that are routine in nature, involving negligible impacts beyond that previously existing."

APPLICANT REQUIREMENTS:

Applicant shall be required to:

- 1) Obtain permit approval for the ocean activities portion of this event from the DLNR, Division of Boating and Ocean Recreation;
- 2) Provide and implement a traffic management plan that clearly defines internal road access, circulation and means of site control to allow for free flowing traffic in the interest of health and safety of event participants and spectators;
- 3) Obtain a Use and Occupancy Permit from the State DOT Highways Division as needed for portions of Honoapiilani State Highway 30 that shall be impacted by the surf event.

REMARKS:

ASP North America, LLC, doing business as the World Surf League is requesting the use of approximately three and a half (3.5) acres of unencumbered State land in the area overlooking Honolulu Bay for the final stop of the World Surf League's Women's Professional Championship Tour. The area of use this year is consistent with the Board approved ROE permit issued for the 2016 event with no changes except for event dates.

The holding period for this two day surf event will begin on November 25, 2017 and run through December 6, 2017. The start and end dates for the event will be determined by desired surf and overall weather conditions.

The requested area of use will accommodate staff parking, public parking, three office trailers to house administrative and media services, portable toilets, competitors' tent, tents for judges, officials, beach announcer, web announcers, event staff and their equipment; and a designated VIP area with controlled access.

*Traffic Management Plan*

Event coordinators have established a traffic management plan which limits access to the dirt access road on the two days of competition as well as established off-site overflow parking. WSL will provide shuttle service from the overflow parking lot to the event site throughout the day. Key components of the traffic management plan include the following (Exhibits C, D, & E):

- Signage, traffic cones and barriers will be placed along State Highway 30 to prevent cars from parking along portions of the highway in order to maintain sight distance at turns in the road and to eliminate traffic congestion on the highway (Exhibit C).
- No vehicle access will be allowed onto the dirt access road on the two days of competition, except for support vehicles.
- Three (3) uniformed officers will be stationed along Highway 30 to manage traffic flow in and out of the event area. Officers will direct vehicles toward the onsite public parking area. Once the onsite parking lot is full, vehicles will be directed to overflow parking.
- In the designated parking area, there will be three (3) uniformed attendants to guide parking and traffic flow.
- From the turn off of Highway 30 to the surfers trail at Lipoa Point, there will be up to three (3) uniformed attendants to guide competitor parking and to ensure spectators do not wander into dangerous areas along the pali at Honolulu Bay.

Staff recommends charging the standard rate for this right of entry as the revenue will be used for management and maintenance of the area. For example, monies from the 2016 event has been transferred to the State Parks Special Fund and will be used to contract

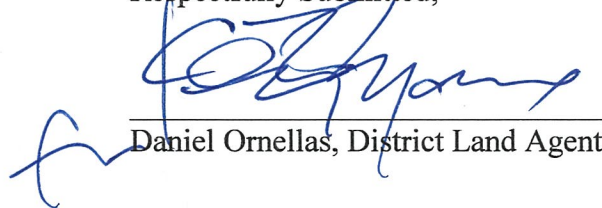


portable toilet services that are located at the trail head into Honolua Bay on State lands.

RECOMMENDATION: That the Board

1. Declare that, after considering the potential effects of the proposed disposition as provided by Chapter 343, HRS, and Chapter 11-200, HAR, this project will probably have minimal or no significant effect on the environment and is therefore exempt from the preparation of an environmental assessment.
2. Authorize the issuance of a right-of-entry permit to the ASP North America, LLC, dba The World Surf League, covering the subject area under the terms and conditions cited above, which are by this reference incorporated herein and further subject to the following:
  - A. The standard terms and conditions of the most current right-of-entry permit form, as may be amended from time to time;
  - B. Such other terms and conditions as may be prescribed by the Chairperson to best serve the interests of the State.
3. Authorize the use of the right of entry fee revenue for the management and maintenance of the subject parcel.

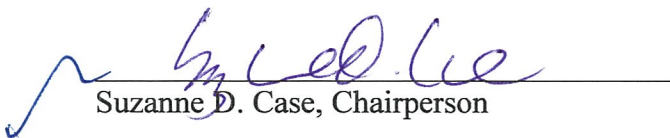
Respectfully Submitted,



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Daniel Ornellas, District Land Agent

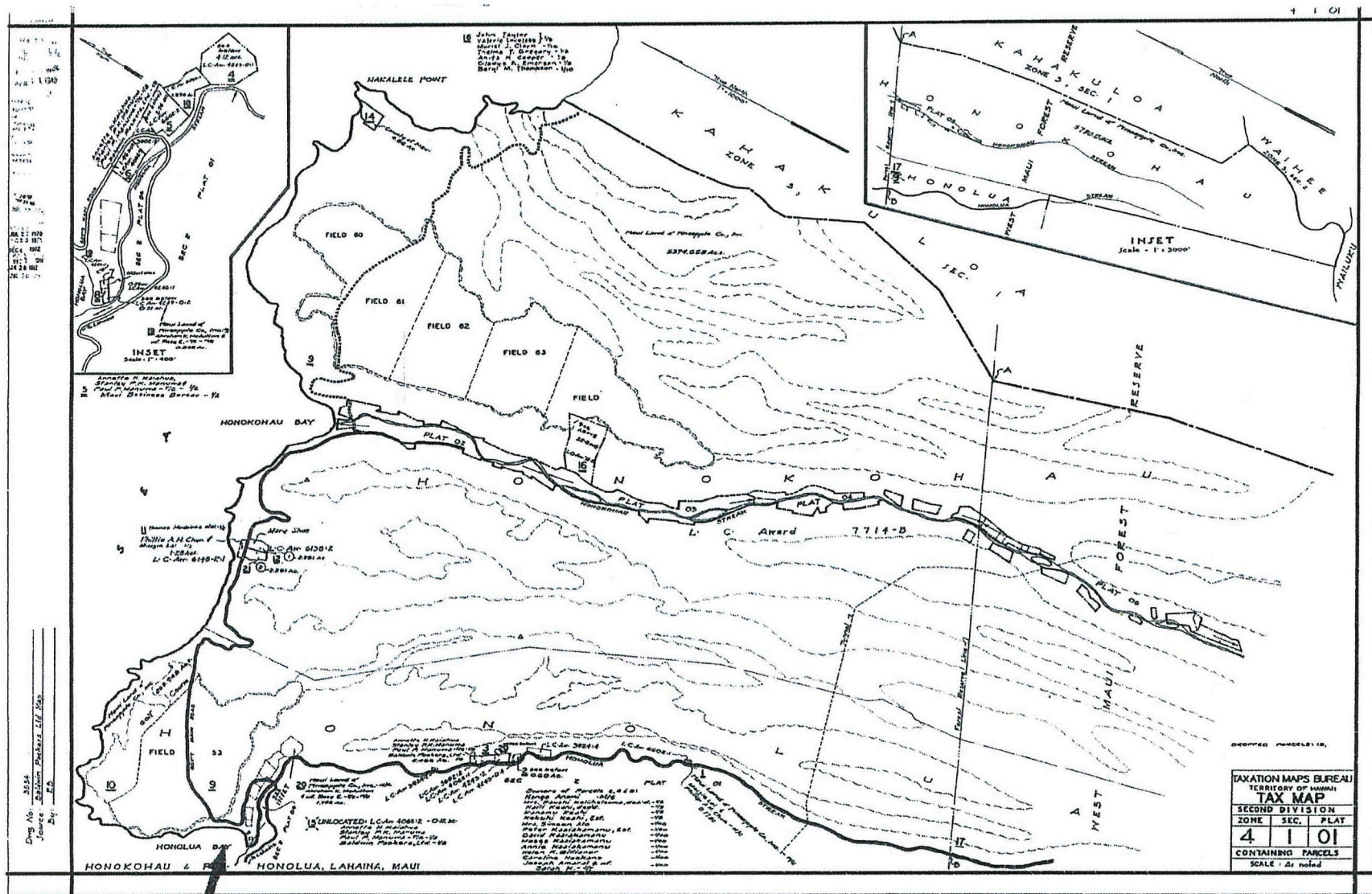
APPROVED FOR SUBMITTAL:



\_\_\_\_\_

Suzanne D. Case, Chairperson







# Maui County Parcel Maps

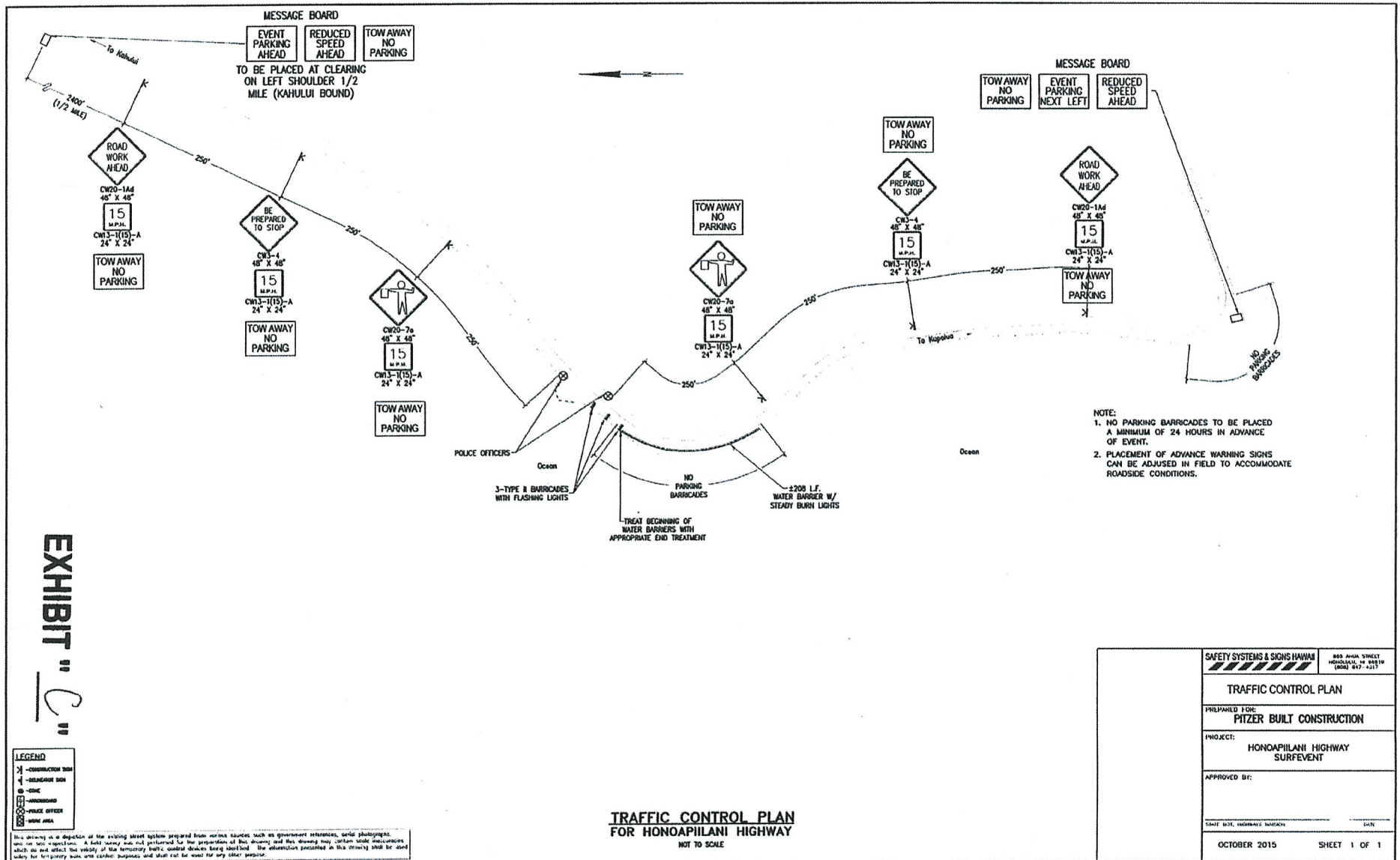


Exhibit B

Maui County makes every effort to produce the most accurate information possible. No warranties, expressed or implied, are provided for the data herein, its use or interpretation. The assessment information is from the last certified taxroll. All data is subject to change.



# EXHIBIT "C"





## **2017 Maui Women's Pro Proposed Traffic Management Plan**

The goal of this traffic management plan is to reduce hazards to both pedestrians and vehicles in and around the Maui Pro event site. It plans to mitigate issues identified at the 2016 event to ensure a safe and accident free zone leading up to and within the event's geographical parameters.

### **Highway Controls**

#### **Highway Reader Boards:**

Event proposes the rental of 2 highway reader boards to be placed on both the North and South approaches to the event site on Honoapiilani Highway. The reader boards will carry the primary messaging that there is to be no parking along the highway but will also be used to direct patrons to park within the designated parking areas onsite.

#### **Police Bike Rack/Crowd Control Barricade:**

Event will place barricade at key locations along Honoapiilani Highway to prevent the public from parking or pulling off onto the shoulders. The primary focus will be at the turnout/lookout point as well as the east side of the highway leading up to the blind turn approaching the event site.

#### **Uniformed Patrol:**

Event will employ off duty Maui PD or DOCARE officials to manage traffic flow along the Honoapiilani Highway approach to the event on heavy traffic days. Event will work closely with the local PD and DOT for recommended key placement of said officers.

### **Event Site Controls**

#### **Onsite Parking within "Event Parking Lot":**

All patrons will be encouraged to park within the designated "Event Parking" area located to the right immediately upon turn off into the site. Uniformed security will be positioned at the entrance to direct traffic into the lot. Event will work with local contractor to create as many spots as possible within the permitted space and will employ additional local security guards to monitor the lot to ensure maximum capacity.

Patrons that desire to drive into the event site will be allowed parking on the North (non-water) side of the roadway only, to keep 2 way traffic open at all times. Barricade will be utilized along the South (water) facing side to create a "No Parking" zone. Event will employ additional guards to work the roadway past the event site to ensure smooth traffic flow and compliance with parking guidelines.



World Surf League  
Women's Pro at  
Honolua Bay, Maui

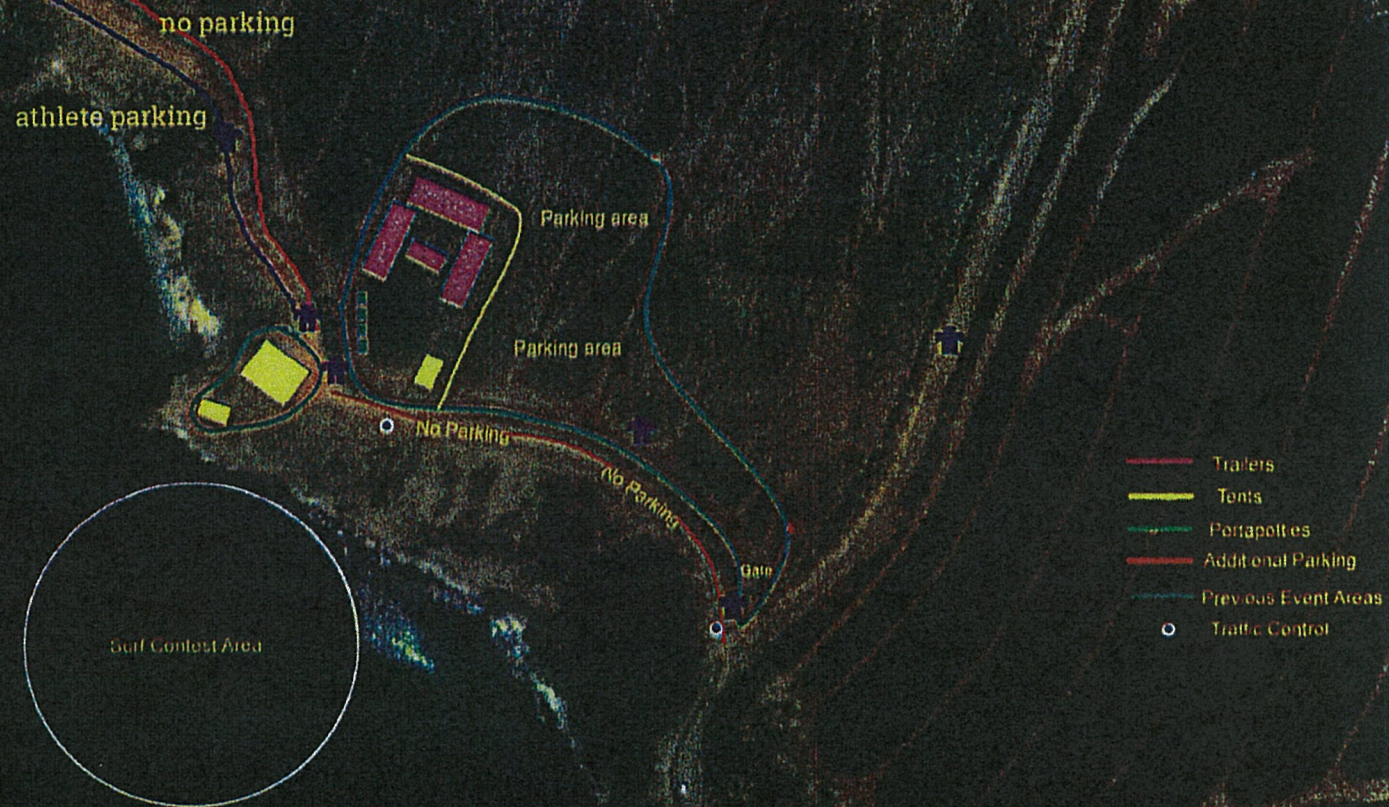


EXHIBIT "D"



11/22/16  
Honolulu Bay  
WSL

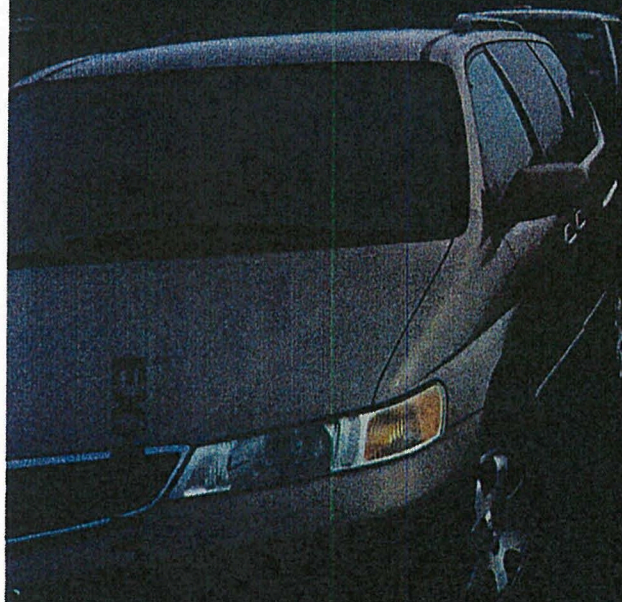
OPERATIONS

MEDIA

VIP

Film

Contest  
site





ON SITE PARKING  
+ OPERATIONS

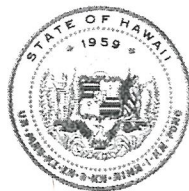
11/22/16  
Honolulu Bay  
WSL

EXHIBIT E





DAVID Y. IGE  
GOVERNOR OF HAWAII



**STATE OF HAWAII  
DEPARTMENT OF LAND AND NATURAL RESOURCES**

POST OFFICE BOX 621  
HONOLULU, HAWAII 96809

October 13, 2017

**SUZANNE D. CASE**  
CHAIRPERSON  
BOARD OF LAND AND NATURAL RESOURCES  
COMMISSION ON WATER RESOURCE MANAGEMENT

**ROBERT K. MASUDA**  
FIRST DEPUTY

**JEFFREY T. PEARSON, P.E.**  
DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES  
BOATING AND OCEAN RECREATION  
BUREAU OF CONVEYANCES  
COMMISSION ON WATER RESOURCE MANAGEMENT  
CONSERVATION AND COASTAL LANDS  
CONSERVATION AND RESOURCES ENFORCEMENT  
ENGINEERING  
FORESTRY AND WILDLIFE  
HISTORIC PRESERVATION  
KAHOOLAWE ISLAND RESERVE COMMISSION  
LAND  
STATE PARKS

**EXEMPTION NOTIFICATION**

regarding the preparation of an environmental assessment pursuant to Chapter 343, HRS and Chapter 11-200, HAR

Project Title:	Issuance of Right-of-Entry Permit to the Association of Surfing Professionals, LLC; dba World Surf League for a Women's Professional Tour Surf Event.
Project / Reference No.:	17MD-126
Project Location:	Lipoa Point, Honolua, Lahaina, Maui, Tax Map Key: (2) 4-1-001: Portion of 010.
Project Description:	Women's Professional Surf Competition purposes.
Chap. 343 Trigger(s):	Use of State Land
Exemption Class No. and Description:	In accordance with Hawaii Administrative Rule Section 11-200-8 and the Exemption List for the Department of Land and Natural Resources approved by the Environmental Council and dated June 5, 2015, the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Item No. 51, that states "Permits, licenses, registrations, and rights-of-entry issued by the Department that are routine in nature, involving negligible impacts beyond that previously existing."
Agencies Consulted:	DLNR - Office of Conservation and Coastal Lands; Division of Boating and Ocean Recreation; Division of Conservation and Resource Enforcement; State Parks; Division of Aquatic Resources; and the Division of Forestry and Wildlife.
Recommendation:	It is anticipated that the requested use will probably have minimal or no significant effect on the environment and is presumed to be exempt from the preparation of an environmental assessment.