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February 9, 2023

Board of Land and Natural Resources
PO. Box 621
Honolulu, HI 96089

Re: February 10, 2023, BLNR meeting – Agenda Item K
(MOU regarding Kaanapali Beach Restoration)

I am the President of the Marriott Maui Ocean Club Association of Apartment Owners (AOAO). We represent over 23,000 timeshare weeks and over 10,000 individual owners. For over a decade our organization has been heavily involved with efforts of the Kaanapali Operators Association (KOA) to restore the Kaanapali beach sand.

Our owners believe the restoration of the beach is one of the most critical issues the AOAO has faced since it was formed in 2000. We are convinced the plan is well thought out and will protect our resort for many years to come without any significant negative effects on the environment.

We understand all the project's funding is in place and the sooner the work begins the better. While we believe the State should have funded the entire cost since the beach is State owned, we and the other resorts in the KOA have stepped up and paid cash into an account at the KOA for half of the original estimated costs.

Please help us get the final approvals for this urgently needed project. Kaanapali is known for its beautiful beach, let's do what must be done to get it back. Time is not on our side.

Larry Wolfe

Submitted by email to: blnr.testimony@hawaii.gov



Maui Hotel & Lodging
ASSOCIATION

Testimony of
Lisa H. Paulson
Executive Director
Maui Hotel & Lodging Association

State of Hawaii Board of Land and Natural Resources
Agenda Item K: Office of Conservation and Coastal Lands
February 10, 2023, 9:15 am

The Maui Hotel & Lodging Association (MHLA) is the legislative arm of the visitor industry for Maui County. We represent over 180 property and allied business members and 22,000 employees. **MHLA is in support of the approval of the Memorandum of Understanding between the State of Hawai'i, DLNR, and the Ka'anapali Beach Restoration and Berm Enhancement Project.**

Hawaii is world-renowned for its beaches. Hawaii's beaches are naturally beautiful, provide recreational opportunities for visitors and residents alike, and provides storm wave protection for inland resources and structures. Beaches are a key amenity to Hawaii's and specifically Maui's and Kaanapali's visitor economy. Ka'anapali Beach Resort contributes over \$3 billion in economic impact annually.

Hawaii's beaches are currently threatened with erosion. Since the 1940's Hawaii has lost nearly 13 miles of beaches, a public trust resource. 70% of the beaches in Kauai, Oahu and Maui are eroding. 85% of the beaches in Maui are eroding.

Kaanapali Beach is experiencing chronic and episodic severe erosion that has degraded parts of the beach and damaged shoreline infrastructure and amenities. Since 1988, more than 35 feet of beach loss has occurred south of Hanakao Point. This is the area between the Marriott and Hyatt hotels.

Since 2006, KOA has been proactively working to mitigate beach loss problems. KOA has completed sand resource surveys and located suitable deposits for restoring the beach. KOA would like to conduct beach nourishment at Kaanapali to restore the beach to previous conditions and mitigate future impacts to the beach and shoreline erosion. It will cost \$10.1 million to restore with 50% paid for by Ka'anapali Operations Association.

The State Legislature approved this beach restoration in 2013. Please approve the MOU and allow the project to move forward.

Thank you for the opportunity to provide this testimony.